

Subject: Fwd: E-commerce Export Marketing Workshop - August 22nd
From: "Miranda Paster" <miranda.paster@lacity.org>
Date: 7/3/17, 11:07 AM
To: Jasmine Ramos
CC: Hinkson, Rosemary; Andrew Thomas; wilmingtonchamber; Ellen Endo; s ch; lessisters@lycos.com

----- Forwarded message -----

From: **Frank Aguirre** <frank.j.aguirre@lacity.org>
Date: Fri, Jun 30, 2017 at 9:13 AM
Subject: E-commerce Export Marketing Workshop - August 22nd
To:

Hello Los Angeles Small Business Owners and Entrepreneurs!

The Mayor's Office of Economic and the Port of LA Trade Connect Program would like to invite you to attend our free E-commerce Export Marketing Workshop.

What is it about?

E-commerce, the internet, and international trade have made it easier than ever to export, even if you are just starting up or are a small business. Our workshop will cover the ways to create an effective online brand, utilize internet research tools, and advertise online: all specifically catered to the needs of small businesses.

Who should attend?

Local small businesses & entrepreneurs who would like to export or learn about e-commerce, but don't know where to start.

When?

Tuesday, August 22, 2017 from 12:30-4pm

Where?

LA Area Chamber of Commerce
350 S Bixel St.
Los Angeles, CA 90017

How do I sign up?

RSVP at <http://tinyurl.com/TCECom17>.

Questions & Contact?

Jean Coronel at jcoronel@portla.org.

Cost and other important information?

The workshop itself is offered free to the public, but there is a small parking fee of \$6 at the Chamber of Commerce. Light refreshments will be served. Networking will occur after the event.

We hope you can make it to the event!

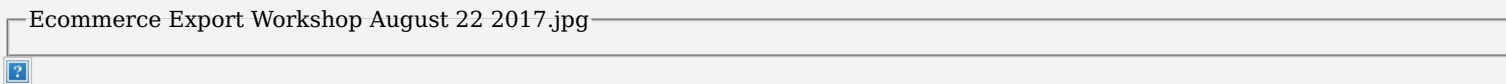
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Counting my blessings - Sing and be Happy Today!

http://clerk.lacity.org/stellent/groups/departments/@clerk_master_contributor/documents/contributor_web_content/lacityp_026712.png



- [Attachments-77/Ecommerce Export Workshop August 22 2017.jpg](#)